



**UGM**  
Manchester

**BSc (Hons)**

# International Business Management

## Key Features

- Explore key concepts in areas such as people management, business law, marketing, operational and strategic management, and more.
- Undertake a major project in your final year that allows you to explore an area of professional interest in greater depth.
- Learn from highly experienced and enthusiastic lecturers who have worked in a wide range of businesses ranging from multinational organisations to SMEs.

**Duration:** 3 years or 4 years with foundation year

**Full course info:** [manchester.ugm.ac.uk/our-courses](http://manchester.ugm.ac.uk/our-courses)

**Fees:**

- **Foundation Fee** (2025-2026) £9,535 per annum - £38,140 total fee
- **Level 4,5,6 Fees** (2025-2026) £9,535 per annum - £28,605 total fee

**Location:** Manchester

## About this course

The BSc (Hons) in International Business Management provides a strong foundation in business management with an international perspective on contemporary strategic concerns. You can develop your understanding of global business and management while experiencing life in the multicultural heart of Manchester.

You'll develop a thorough understanding of key topics in international business management, such as market analysis, the role of emerging markets in today's economy, and intercultural business environments and competition. We'll coach you in building confidence in navigating people, finances and projects in a cross-cultural context and developing sought-after skills such as communication, data analysis, time management, teamwork and problem-solving. We'll also emphasise the global need for responsible and sustainable entrepreneurship.

## Careers

This BSc (Hons) in International Business Management provides a broad understanding of business functions in the business and commercial world. The course offers a route into general management and specialist areas, such as business accounting and finance, enterprise, human resource management, business law, marketing, retail or supply chain management.

Graduates with a broad understanding of how businesses and managers operate have a competitive advantage when entering employment or self-employment. As a graduate of this degree, you'll be attractive to employers from the public, private and voluntary sectors for a wide range of business and management roles.

## Modules

### Foundation Year

- Data Skills
- Research Skills
- Communication Skills
- Professional Development Skills

### Year One

- Academic and Professional Skills
- Business Finance
- Economics for Business
- Business Environment

### Year Two

- Managing Human Resources
- Principles and Practice of Marketing
- Legal Aspects of Business
- Business Information Systems

### Year Three

- Business Strategy
- Managing International Business
- Undergraduate Major Project
- Operational and Project Management

## Career Roles

- Business Development Manager
- Data Scientist
- External Auditor
- Financial Trader
- Human Resources Officer
- Marketing Executive
- Sales Executive
- Supply Chain Manager